



Intended Audience:

- Wellness Team Members
- Human Resource professionals
- Health Insurance Brokers
- Health Professionals
- College Students
- Health & Safety Team Members
- Nurses

A Training Course for Worksite Wellness

~ Tools Needed to Manage a Wellness Program ~

Online Certification



BWI National Health Promotion Training Institute
Buffalo Niagara Medical Center, 640 Ellicott Street, Buffalo, NY 14203

ONLINE COURSE DESCRIPTION:

BWI Health Promotion Coordinator Certification

(Ideal for anyone managing or planning to implement a wellness program)

This course provides a foundation for successfully implementing and managing an employee wellness program. Participants receive the education, support, and tools they need to start and maintain a wellness program specific to a company's needs. The Workforce Health Promotion Coordinator is a 4.0-hour course, and includes a coordinator manual, downloadable templates and additional skills for implementation, along with ongoing support from BWI's experienced wellness professionals. Participants who successfully complete the course become certified as a Health Promotion Coordinator. Continuing Education credits offered through BWI National Health Promotion Training Institute are required in subsequent years to maintain current certification in this rapidly growing and changing field.



ONLINE PROGRAM AGENDA:

Agenda:

- Introduction & National Trends
- Development: BWI's 8-Step Ladder for Health Promotion
- Implementation & Outcome-Based Measurement
- Know Your Numbers, Cost-Benefit Analysis, ROI
- Healthy Consumers & Healthcare Reform Wellness Grant Info
- Exam (required to become certified; up to 2-weeks to complete)

Presenters:

- *Shawna R. Dosser, MS, CWPM, CLSSGB - President & CEO, BWI Health Promotions*
- *Lisa Schmidtfrerick-Miller, MEd, CWPM, LMT - Health Promotion Manager*
- *Phil Haberstro, CEO, The Wellness Institute & Director, National Association for Health & Fitness*
- *Julie Traulsen, BS, CPT, BWI Program Manager & Exercise Physiologist*



BWI National Health Promotion Training Institute
640 Ellicott Street, 4th Floor, Buffalo, NY 14203
www.bwihp.com - 716-992-2732

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716-992-2732
1-800-606-7422

CEUs Approved:

- [4.0 Contact-Hours]
- HRCI CEUs (4.0)
- IACET CEUs (.45)
- OT PDU's (5.6)
- NYS-PT CEUs (.54)
- BOC CEUs (4.5)



Online Course Work:

Participants must complete all lessons and pass an online final exam with 80% or better.

Continuing Education Units for many professional organizations available. Please indicate at registration if CEUs are required.

Materials:

Participants receive Health Promotion Coordinator Certification workbook and CD with templates.

ONLINE REGISTRATION DETAILS:

Cost: \$299.00 per person (\$15.00 additional CEU fee)

Registration:

- **No refunds after start of course.**
- **Payment is due at registration to be guaranteed course materials.**
- **On-boarding details with username and password will be mailed to you with all course materials following receipt of payment.**

Payment:

- **Online registration at www.bwihp.com, go to e-store.**
 - **To request registration via mailing/faxing, contact bwhealth@verizon.net.**
- Thank you and we look forward to your participation. BWI & Learning Partners.**



CONTINUING EDUCATION UNITS:

Educational Method: Lecture.

Assessment of Learning: 80% competency on online final exam.

Level: Intermediate for Continuing Education Units (CEUs).

Specified Credit Hours: General

Learning Partners has been approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET), 1760 Old Meadow Rd., Suite 500, McLean, VA 22102. In obtaining this approval, Learning Partners has demonstrated that it complies with the ANSI/IACET Standards which are widely recognized as standards of good practice internationally. ~ Learning Partners is recognized by the N.Y.S. Education Department's State Board for Physical Therapy as an approved provider of physical therapy and physical therapist assistant continuing education. ~ Learning Partners is recognized by the Board of Certification, Inc. to offer continuing education for Certified Athletic Trainers. This program has been approved for a maximum of 4.5-hours of Category 1-Essential continuing education. Certified Athletic Trainers are responsible for claiming only those hours actually spent participating in the continuing education activity. BOC Approved Provider Number: P3791. ~ CEU questions: www.learningpartners2.com; 716-807-2289.

BWI Health Promotion is an "Approved Provider" for HR Certification Institute. The use of this seal in not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for re-certification credit.

